

PHILIP MORRIS U.S.A.  
INTER-OFFICE CORRESPONDENCE

120 Park Avenue, New York, N.Y. 10017

OFFICE Denver, Colorado

To: Jim Thompson  
From: Barry Anderson  
Subject:

Date: September 8, 1986

Please find attached correspondence from Section Manager Jack Gibson and SR Don Fricks as well as photographs and recommendation from SR Fricks for placement of perhaps a Marlboro Walking Cowboy in a Southern Colorado location.

I don't know whether SR Fricks's recommendation is feasible or not; that is your area of expertise. However, I would very much appreciate feedback directly to Don Fricks should his recommendation not be feasible to insure creative ideas continue to be submitted by our sales personnel.

Should you need additional information, please contact me or SSM Gibson in Denver.

*Barry Anderson*

BA:bg

Attachments

cc: J. Gibson  
T. Hanson  
File

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